

Director's Profile for 2015

Mr. Yusuf H. Shirazi

Chairman

Mr. Yusuf H. Shirazi is a Law graduate (LLB) with BA (Hons) and JD (Diploma in Journalism) from Punjab University and AMP Harvard. He served the financial services of the Central Superior Services of Pakistan for eight years. He is the author of five books including 'Aid or Trade' adjudged by the Writers Guild as the best book of the year and continues to be a columnist, particularly on economy.

He is the Chairman of Atlas Group, which, among others, has joint ventures with Honda, GS Yuasa, Denso and MAN. He has been the President Karachi Chamber of Commerce and Industries for two terms. He has been the founder member of Karachi Stock Exchange, Lahore Stock Exchange and International Chamber of Commerce and Industry. He has been on the Board of Harvard Business School Alumni Association and is the Founder President of Harvard Business School Club of Pakistan. He has been a visiting Faculty Member at National Defense University, Navy War College and National School of Public Policy. He has been on the Board of Governors of LUMS, GIK and FC College (Chartered University), and Pakistan Institute of Management. Previously he also served, among others, on the Board of Fauji Foundation Institute of Management and Computer Sciences (FFIMCS) and Institute of Space Technology - Space & Upper Atmosphere Research Commission (SUPARCO).

Mr. Toichi Ishiyama
President/CEO

Mr. Toichi Ishiyama has been associated with Honda Motor Co., Japan for last 23 years. He joined Honda Motor Co., in 1992. Mr. Ishiyama has a broad experience in the areas of Product / Business Planning and operations. He has worked in American Honda Motor, U.S.A for two years. He has also served in Asian Honda Motor Co., Ltd., Thailand for three years and Honda Motor (China) Investment Co., Ltd. for four years.

He was appointed as President/CEO of the Honda Atlas Cars (Pakistan) Limited on April 1, 2015. Mr. Ishiyama is a Graduate in Economics from Japan.

Mr. Aamir H. Shirazi

Director

Mr. Aamir H. Shirazi is the President of Atlas Group. He graduated from Claremont Mckenna College, California and completed his OPM from Harvard Business School. He was the Chief Executive of Atlas Honda Limited for over ten years. He was also appointed as professional director on the Board of Lahore Stock Exchange for two consecutive terms by the Securities & Exchange Commission of Pakistan. He has been Honorary Consul General of Japan, Lahore since 2002. He is also on the Board of Murree Brewery Company Limited and Total Parco Pakistan Limited

Mr. Kazuhisa Hirota

Director

Mr. Hirota has been associated with Honda Motor, Japan for last 28 years. He has vast experience of Accounting and Finance Division, working in Honda Motor, Japan and different Honda ventures and subsidiaries in China & Thailand.

He has worked as Manager in Honda Automobile (China) and Deputy General Manager in Honda Motor (China) Investment Co., Limited for eight years. Currently, he is working as Director of Asian Honda Motors Co., Limited, President of Honda Leasing Thailand Co., Limited and General Manager for Regional Operations, Planning Office, Honda Motor, Japan.

He joined Honda Atlas Cars (Pakistan) Limited as Board member from April 2014.

Mr. M. Naeem Khan

Director

Mr. M. Naeem Khan is an AMP from Harvard Business School, Boston, USA, a fellow member of The Institute of Chartered Accountants of Pakistan and The Institute of Chartered Accountants in England & Wales. His association with the Atlas Group extends to over 23 years in various capacities. He has exposure in oil marketing, food, investment banking, power and capital markets.

Mr. Nadeem Arshad Elahi

Director

Mr. Nadeem Arshad Elahi has an extensive background in operations, general management and business development. He is amongst the co-founders of TRG and joined the company at its inception in 2002 at its head offices in Washington, DC, USA where he served as TRG's head of North American Operations (www.trgworld.com). He relocated to Pakistan in 2007 to head the company's back-office operations across Asia & Africa. Prior to TRG, he was an Associate in the Global Business Development Group at Terra Lycos Inc. in Waltham, Massachusetts, where he assisted in financial due-diligence on acquisition targets in Asia/Pacific. He also co-founded FTA Direct Inc, a provider of internet-based, supply-chain solutions for the global textiles industry, based in New York. Prior to FTA Direct, he served as Director of Manufacturing for over six years at Tanveer Textiles, a family business involved in the production of finished, textile fabrics in Pakistan.

He was one of the founding members of OPEN (Organization of Pakistani Entrepreneurs of North America), Washington, DC Chapter. He recently served as Chairman, P@SHA (Pakistan Software Houses Association for IT and ITes) and also serves as a member of the Executive Committee of the American Business Council in Pakistan. He is the current President of the Harvard Business School Club of Pakistan, Member of the Board of Directors of OPEN-Karachi Chapter and a member of the Corporate Leaders Advisory Board of the Institute of Business Administration (IBA), Karachi. He is also a member of the Young Presidents Organization (YPO)-Pakistan.

Mr. Nadeem Arshad Elahi has an MBA from Harvard Business School and a B.A in Mathematics and Economics from Brown University, USA.