

REVENUE APPLICATION

	Mar-08 (Rupees in thousand)	Mar-07
REVENUE		
Gross Sales	17,430,805	20,106,320
Other Income	23,589	77,604
	<u>17,454,394</u>	<u>20,183,924</u>
APPLICATION		
Product Cost		
Cost of Sales (excluding employees' remuneration and government levies)	11,448,806	13,640,934
Other Costs		
Operating Expenses (excluding employees' remuneration)	231,285	306,970
Dealers' Commission	356,070	429,042
Financial Charges	233,651	305,491
	821,006	1,041,503
Employees		
Employees' remuneration	319,895	383,083
WPPF	3,417	-
	323,312	383,083
Government		
WWF	1,298	-
Sales Tax & SED	2,359,240	2,622,163
Custom Duties	2,437,116	2,977,892
Income Tax	(11,393)	(217,109)
	4,786,261	5,382,946
Shareholders		
Dividend	-	-
Retained in Business Profit / (Loss) Retained	75,010	(264,540)
	<u>17,454,394</u>	<u>20,183,924</u>
REVENUE	<u>17,454,394</u>	<u>20,183,924</u>
APPLICATION IN %		
Product Cost	66	67
Other Costs	5	5
Employees	2	2
Government	27	27
Shareholders	0	0
Retained in Business	0	(1)
	<u>100</u>	<u>100</u>

