

## **Director's Profile**

### **Mr. Yusuf H. Shirazi**

Chairman

Mr. Yusuf H. Shirazi is a Law graduate (UB) with BA (Hons) and JD (Diploma in Journalism) from Punjab University and AMP Harvard. He served the financial services of the Central Superior Services of Pakistan for eight years. He is the author of five books including 'Aid or Trade' adjudged by the Writers Guild as the best book of the year and continues to be a columnist, particularly on economy.

He is the Chairman of Atlas Group, which, among others, has joint ventures with Honda, GS Yuasa, Denso and MAN. He has been the President Karachi Chamber of Commerce and Industries for two terms. He has been the founder member of Karachi Stock Exchange, Lahore Stock Exchange and International Chamber of Commerce and Industry. He has been on the Board of Harvard Business School Alumni Association and is the Founder President of Harvard Business School Club of Pakistan. He has been a visiting Faculty Member at National Defense University, Navy War College and National School of Public Policy. He has been on the Board of Governors of LUMS, GIK and FC College (Chartered University), and Pakistan Institute of Management. Previously he also served, among others, on the Board of Fauji Foundation Institute of Management and Computer Sciences (FFIMCS) and Institute of Space Technology - Space & Upper Atmosphere Research Commission (SUP ARCO).

### **Mr. Toichi Ishiyama**

President/CEO

Mr. Toichi Ishiyama is a Graduate in Economics from Japan. He joined Honda Motor Co., Japan in 1992 and has been associated with Honda Motors Co., for last 24 years.

He has a broad experience in the areas of Product I Business Planning, and operations. He has worked in American Honda Motor, U.S.A for two years. He has also served in Asian Honda Motor Co., Ltd., Thailand for three years and Honda Motor (China) Investment Co., Ltd. for four years.

He is President/Director of the Honda Atlas Cats (Pakistan) Limited since April 11, 2015. He is also member of the Board of Atlas Honda Limited since April 20 16.

### **Mr. Aamir H. Shirazi**

Director

Mr. Aamir H. Shirazi is the President of Atlas Group. He graduated from Claremont Mckenna College, California and completed his OPM from Harvard Business School He was the Chief Executive of Atlas Honda Limited for over ten years. He was also appointed as professional director on the Board of Lahore Stock Exchange for two consecutive terms by the Securities & Exchange Commission of Pakistan. He has been Honorary Consul General of Japan, Lahore since 2002. He is also on the Board of Murree Brewery Company Limited and Total Parco Pakistan Limited

**Mr. Shigeru Yamazaki**

Director

Mr. Yamazaki has been associated with Honda Motor, Japan since October 1, 1982. He has more than 34 years' experience of Sales, Product Planning, Marketing and diversified business operations. He has worked as Coordinator in Honda Motor Europe, UK and Honda Nederland, Holland. He has also worked in American Honda Motor, USA for six year in Auto Product Planning Division. He has worked as General Manager Automobile Business Division in Asian Honda Motor, Thailand and Sr. Vice President, Marketing & Sales Division, Honda Car India Limited for three years.

Currently Mr. Yamazaki is working as General Manager, Overseas Operations (Asia & Oceania) in Honda Motor, Japan.

Mr. Yamazaki is graduate in Economic from Aoyama Gakuin University, Japan and joined on the Board of Honda Atlas Cars (Pakistan) Limited from April 1, 2016.

**Ms. Mashmooma Zehra Majeed**

Director

Ms. Majeed completed her Chartered Financial Analyst (CFA) program in 2001 from the CFA Institute and the Financial Risk Manager (FRM) Program in 2010. She has a vast experience of 19 years in Investment and Capital Markets. She has been associated with the asset management industry in Pakistan for over 15 years with her forte being in investment management and product development. She has previously worked in senior positions in Atlas Asset Management Limited, ABAMCO Ltd (now JS Investments Ltd) and Crosby Asset Management Ltd. She started her career with M/s Hameed Majeed Associates (Pvt) Ltd., as Management & Financial Consultant.

Currently, Ms. Majeed is working as Chief Executive Officer (CEO) in Mutual Funds Association of Pakistan (MUFAP) since 2012.

**Mr. M. Naeem Khan**

Director

Mr. M. Naeem Khan is an AMP from Harvard Business School Boston, USA, a fellow member of The Institute of Chartered Accountants of Pakistan and The Institute of Chartered Accountants in England & Wales. His association with the Atlas Group extends to over 23 years in various capacities. He has exposure in oil marketing, food, investment banking, power and capital markets.

**Mr. Akira Murayama**

Director

Mr. Murayama has been associated with Honda Motor, Japan for last 28 years. He has vast experience of Financial Management and Business Planning operations. He has been working in Honda Motor, Japan and different Honda ventures and subsidiaries in Europe. He has worked as Staff Manager in Honda Motor Europe Limited for four years and Manager Honda Motors, Japan. He has been Director of Honda Motor Europe for two years before assuming the position of General Manager, Honda Motors in Europe region operations. He joined as General Manager of Asian Honda Motor Co., Limited, Thailand and on the Board of Directors of Honda Atlas Cars (Pakistan) Limited in April 2017.

**Mr. Kenichi Matsuo**

Director

Mr. Matsuo is associated with Honda Motor Company for last 36 years. He started his career as Engineer in Automobile Assembly, HM Japan and he has a vast experience of Automobile Assembly and Business Planning Operations.

He has worked as Technical Advisor, Honda Cars India Limited for four years and Vice President of Honda Malaysia Sdn Bhd for two years.

He is appointed on the Board of Honda Atlas Cars (Pakistan) Limited w.e.f April, 2016 as Vice President Production & Director.