

Revenue Application

	Mar-06 (Rupees in thousand)	Mar-05
REVENUE		
Gross Sales	30,236,084	19,594,604
Other Income	377,865	197,190
	<u>30,613,949</u>	<u>19,791,794</u>
APPLICATION		
Product Cost		
Cost of Sales (excluding employees' remuneration and government levies)	20,134,284	13,435,953
Other Costs		
Operating Expenses (excluding employees' remuneration)	200,539	130,172
Dealers' Commission	653,656	451,726
Financial Charges	46,356	5,956
	900,550	587,854
Employees Remuneration WPPF	284,786 100	193,699 50
	284,886	193,749
Government WPPF/WWF	80,824	16,095
Sales Tax	3,943,731	2,555,661
Custom Duties	4,135,970	2,743,853
Income Tax	428,410	96,450
	8,588,935	5,412,059
Shareholders Dividend	294,000	94,500
Retained In Business Profit Retained	411,294	67,679
	<u>30,613,949</u>	<u>19,791,794</u>
REVENUE	<u>30,613,949</u>	<u>19,791,794</u>
APPLICATION IN %		
Product Cost	65.8	67.9
Other Costs	2.9	3.0
Employees	0.9	1.0
Government	28.1	27.3
Shareholders	1.0	0.5
Retained in Business	1.3	0.3
	<u>100.0</u>	<u>100.0</u>

